

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
\*\*\*CHANGES\*\*\* OCT3/12 16.12  
\*\*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME ELISE CLOYD

SALES PRSN WA- JOE KNAUER

CONTRACT # 6299864

CLASS:	NATL.	LOCAL	REGIONAL
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ORDER #

PRDCT RPOF-3 PAC

EST#1931 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 OCT8/12 WK-1

DATE OCT3/12 16.12

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_

CO-OP BILLING NEEDED

REF:

TO LENA  
FR JULIE  
OK'D M3  
TTLS RTS  
PLS CFM, THX 10/3

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

PROF-HUKILL, GAETZ, GARDINER

[illegible]

AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =

AGENCY EST# = 1931

4 S 1100A-1200N

30	\$750.00
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10/2

10/5

2

TU-E

2

PROGRAM : VIEW  
CON COM1: 1X PER DAY

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
47	A		500P-600P	30		\$1,800.00	10/4	10/5	2		TH-F	2
PROGRAM : NEWS ORD COM1 : RECAPTURE FOR FEDERAL CANDIDATE. WE CAN OFFER THIS IS A MAKE-GOOD FOR OCT4 ON LINE-4 FOR 2 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT3 ON LINE-10 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT4 ON LINE-45 FOR 1 SPOT/WK												
48	A		700P-800P	30		\$850.00	10/6	10/6	1		SAT	1
PROGRAM : JEOP/WHEEL ORD COM1 : RECAPTURE FOR FEDERAL CANDIDATE. WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 47-49												
49	A		500A-600A	30		\$200.00	10/7	10/7	1		SUN	1
PROGRAM : NEWS ORD COM1 : RECAPTURE FOR FEDERAL CANDIDATE. WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 47-49												
10	S		730P-800P	30		\$2,400.00	10/2	10/5	3		TU-F	3
PROGRAM : WHEEL CON COM1 : 1X TU,TH-F, 1X WED												
45	S		1100A-1200N	30		\$750.00	10/2	10/5	3		TU-F	3
PROGRAM : VIEW STATION MAKEGOOD OFFERS: M3 OK'D BUY#4 MISSED:TU-F/1100A-1200N OCT4(2/WK) 30S \$750.00 (OCT3/12) BUY#10 TU-F/730P-800P OCT3 30S \$2,400.00 BUY#45 TU-F/1100A-1200N OCT4 30S \$750.00 OFFER:TH-F/500P-600P OCT4(2/WK) 30S \$1,800.00 PLS ADVISE. & SAT/700P-800P OCT6 30S \$850.00 & SUN/500A-600A OCT7 30S \$200.00												
CMT:RECAPTURE FOR FEDERAL CANDIDATE. WE CAN OFFER												
CONTRACT TOTAL 124195.00											TOTAL SPOTS 85	

REP HEADLINE# 6299864      TRF# 329324      REP: TEL# 703 528 7800      FAX# 703 528 7880

\$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$      CREDIT ADVISORY: AGENCY CREDIT RISK !!      OCT3/12 16.12

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:

MARKET TOTALS \$364,148      WFTV 37%      WKMG 21%      WESH 26%      WOFL 11%      WKCF 1%      WRBW 1%      CABL 1%

WOPX 0%      WRDQ 2%      EFTV 0%

SVC- NSI

DEMOS- RA35+\*

MOD CODE    A-ADD    B-BUY TYPE    C-CANCELLED    DE-DELETE    E-EFF DATES    L-LENGTH    M-MAKEGOOD    N-PROGRAM NAME

P-CLASS,PLAN,SECT    Q-PAID PGM    R-RATE    S-SPOTS PER WEEK    T-TIME    X-LATE    Y-DAYS    Z-COMMENTS    \*-MULTIPLE